



Balsam Mountain Preserve Offers Premier Mountain Golfing
~Community features enhanced amenities with year-round capabilities~

Sylva, NC, Feb. 27, 2020— Asheville, N.C. was recently declared as one of the top cities to retire in by [U.S. News & World Report](#), inspiring real estate communities in the area to upgrade and expand their offerings to attract the growing buyer pool. [Balsam Mountain Preserve](#), a private, conservation-focused community just outside of Asheville, features stunning mountaintop golfing on its 18-hole Signature Arnold Palmer Golf Course and a cutting-edge, short game facility, the Palmer Practice Park to entice new buyers with a passion for golf.

Both designed by the [Arnold Palmer Design Company](#), the community's golf amenities are set against a stunning mountain backdrop, fitting seamlessly into Balsam's conservation ethos. The Signature Arnold Palmer Golf Course, which was recently named one of Palmer's top 10 course designs by [Golfweek](#), features some of the most incredible long-range views with elevations that reach up to 3,700 feet. Resting on Palmer's belief that a course must be both beautiful and serve the game in an unrivaled experience, Balsam's golf course rewards the senses with dramatic scenery in every direction. Members can also utilize the expertise of the community's Head Golf Professional, Travis Wilson, who has over 20 years of club and teaching experience.

"Arnold Palmer's mission was to share his love for the game so that the sport could continue to grow and evolve," says Thad Layton, Vice President and Senior Architect for Arnold Palmer Design Company. "Balsam Mountain Preserve is staying true to that mission through the continued introduction of amenities that cater to golfers of every age and level."

The Palmer Practice Park perfectly complements the community's 18-hole course. Recently unveiled, the state-of-the-art Palmer Practice Park was designed to create a more flexible and accessible option for community golfers. Spanning five acres, the practice facility features six unique greens, three bunkers and multiple teeing grounds, creating an unlimited number of ways to set the course up day to day. This variety ensures that the course never plays the same way twice, while also promoting a low-pressure, smaller-scale game that will appeal to golfers of all abilities. Players have the option of a

practice range with a full length of 260 yards, in addition to the par three and pitch and putt course options.

The Palmer Practice Park is located just steps away from the Doubletop Village, an upcoming mountain hamlet of 23 new residential cottages, dining and recreational amenities all currently under development and scheduled to open in spring 2020. Golfers will enjoy the Villages' Golf House, where residents can shop a full selection of golf, fitness and hiking apparel. Doubletop Village will also feature multiple dining options for golfers and members alike in its new members' grille and bar, the Summit House and Mine Tavern. The Summit House will overlook the Palmer Practice Park, the Arnold Palmer Signature Golf Course, as well as the valleys and mountains beyond. Across the courtyard, the Mine Tavern will offer casual indoor and outdoor restaurant service. The Village will also include a General Store, as well as the organic Ruby City Farm and two great lawns for bocce, croquet, badminton and other sports.

To learn more about Balsam Mountain Preserve, call the sales office at (866) 452-3456 or visit www.balsammountainpreserve.com.

Links to renderings and video:

- Balsam Mountain Preserve Images: <https://spaces.hightail.com/space/a8g5b9HMu0>
- Doubletop Village & Cottage Renderings: <https://spaces.hightail.com/space/zMj1NtUYsm>

Balsam Mountain Preserve

Balsam Mountain Preserve is a low-density, conservation-orientated private residential community set on 4,400 acres in the North Carolina Blue Ridge Mountains near Asheville. Refined amenities of the community include an Arnold Palmer Signature Golf Course, Palmer Practice Park, Equestrian Center, Ruby Valley Fitness & Wellness Pavilion, junior Olympic heated pool, Nature Center, tennis courts, guided hiking, fishing and camping opportunities, the Boarding House and Outpost for gathering and food & beverage offerings. The new Doubletop Village, currently under construction, will consist of a grouping of stunning club facilities featuring a new grille, the Summit House, with a private dining room and an expansive terrace for outdoor dining. The Summit House will overlook the Palmer Practice Park, the Arnold Palmer Signature Golf Course, as well as the valleys and mountains beyond. Across the courtyard, the Mine Tavern will offer casual indoor and outdoor restaurant service. The Village will also include a General Store and Pro Shop in the main building, as well as the organic Ruby City Farm and two great lawns for bocce, croquet, badminton, putting green and other sports. For more information or to inquire about homes, homesites or membership opportunities, visit www.balsammountainpreserve.com or follow us @BalsamMountainPreserve on [Facebook](#), [Instagram](#) or @BMPCCommunity on [Twitter](#).

Media Contacts:

Gina Stouffer/Elsbeth Pratt
Lou Hammond Group
843.408.4360/843.647.6395
ginas@louhammond.com
elsbethp@louhammond.com
www.louhammond.com